

Resident

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Press Release

Jiro Swivel Chair by John Tree

New Zealand design company Resident, in collaboration with British designer John Tree, have this week released the Jiro Swivel Chair. Described as 'the essential work chair', Jiro challenges traditional workplace seating, by offering maximum comfort with the minimum of elements.

The Jiro Swivel Chair has a finely balanced oak construction with a 4 star die-cast base, providing ergonomic, dynamic and responsive support in a design that is as comfortable in the boardroom as it is in a home office.

With elegant simplicity, Jiro's concentric elements and low back invite shifting of posture and active manoeuvrability. Jiro appears to have landed at an optimal time, given its obvious suitability to working from home.

Says John Tree

"The brief from Resident was to design 'something simple, not overly technical, but subtly ergonomic"

"From the beginning we focussed on paring back the design, so all that existed were the essential elements"

"It is clear that work isn't really occurring in the archetypal office anymore. It is spreading out and taking place in people's homes, in coffee shops, and also in very dynamic situations where people are sharing workspaces. So the point of this chair is to address this modern need for utility".

"Plywood was a really good material to use for this chair. It is supernatural, there are no plastics in it, and when applied to the backrest, it is something that the user can get a lot of comfort and flexibility from".

"The balance of the back rail and the vertical ply support was key. We stripped both of these down to the bare minimum and managed to get a super-refined part, whilst still maintaining a very high degree of comfort"

Manufacture Components and Standards

The Jiro Swivel Chair was 18 months in the making and utilised design and technical expertise from Auckland, London, Copenhagen, Stockholm, Budapest and Guangzhou.

Resident invested in die cast tooling to produce the custom four star base, which with or without Casters, complies to all EU and US standards.

The base is available in Black or White and the custom up / down / swivel mechanism is elegantly concealed, giving the chair a clean and simple silhouette.

The top half of the chair is executed in oak plywood, finished in either Natural lacquer or Black stain.

The seat is generous and encompassing, and can be specified with or without an upholstered cushion, in a complimentary range of fabrics and leathers.

The thoughtfully engineered ply backrest reflexes to support the weight of the sitter, gifting the user perfect proportions of strength and movement.

Jiro Bistro Tables by John Tree

Resident has also released the Jiro Bistro Table, an elegant and durable furniture piece ideal for eating, drinking and socialising around.

Designed by John Tree, the table top is available round or square, in solid oak or oak veneer, with the choice of either a Natural lacquer or Black stained finish.

The contrasting die-cast aluminium Base is available in Black or White, gifting the user a wide range of distinct and complementary alternatives.

The Jiro Bistro Tables understated silhouette can be the perfect partner for a wide variety of chairs, depending on the particular application.

All Jiro Items are available for pre-order now from: www.resident.co.nz

Stock available globally from 01st September 2020.

Jiro Webinar discussion with Residents Scott Bridgens and John Tree via link: <https://vimeo.com/user18300834>